



Bid Number/बोली क्रमांक (बिड संख्या):
GEM/2023/B/3284990
Dated/दिनांक : 21-03-2023

Bid Document/ बिड दस्तावेज़

Bid Details/बिड विवरण	
Bid End Date/Time/बिड बंद होने की तारीख/समय	19-04-2023 11:00:00
Bid Opening Date/Time/बिड खुलने की तारीख/समय	19-04-2023 11:30:00
Bid Offer Validity (From End Date)/बिड पेशकश वैधता (बंद होने की तारीख से)	180 (Days)
Ministry/State Name/मंत्रालय/राज्य का नाम	Ministry Of Finance
Department Name/विभाग का नाम	Department Of Economic Affairs
Organisation Name/संगठन का नाम	Security Printing And Minting Corporation Of India Limited (spmci)
Office Name/कार्यालय का नाम	Janpath
Item Category/मद केटेगरी	Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Hindustan Times; English; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; The Hindu; English; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Sakshi; Telugu; All Telangana Editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Hindi Milap; Hindi; All Telangana Editions; Black and White; DAVP Rates
Contract Period	1 Year(s)
Minimum Average Annual Turnover of the bidder (For 3 Years)/बिडर का न्यूनतम औसत वार्षिक टर्नओवर (3 वर्षों का)	10 Lakh (s)
Years of Past Experience Required for same/similar service/उन्हीं/समान सेवाओं के लिए अपेक्षित विगत अनुभव के वर्ष	3 Year (s)
MSE Exemption for Years Of Experience/अनुभव के वर्षों से एमएसई छूट/ and Turnover	Yes
Startup Exemption for Years Of Experience/अनुभव के वर्षों से स्टार्टअप छूट/ and Turnover	Yes

Bid Details/बिड विवरण

Document required from seller/विक्रेता से मांगे गए दस्तावेज़	Experience Criteria,Bidder Turnover,Certificate (Requested in ATC),Additional Doc 1 (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer
Bid to RA enabled/बिड से रिवर्स नीलामी सक्रिय किया	No
Type of Bid/बिड का प्रकार	Two Packet Bid
Time allowed for Technical Clarifications during technical evaluation/तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय	2 Days
Evaluation Method/मूल्यांकन पद्धति	Total value wise evaluation

EMD Detail/ईएमडी विवरण

Advisory Bank/एडवाइजरी बैंक	AXIS BANK LTD
EMD Amount/ईएमडी राशि	50000

ePBG Detail/ईपीबीजी विवरण

Advisory Bank	AXIS BANK LTD
ePBG Percentage(%) /ईपीबीजी प्रतिशत (%)	3.00
Duration of ePBG required (Months)/ईपीबीजी की अपेक्षित अवधि (महीने).	14

(a). EMD EXEMPTION: The bidder seeking EMD exemption, must submit the valid supporting document for the relevant category as per GeM GTC with the bid. Under MSE category, only manufacturers for goods and Service Providers for Services are eligible for exemption from EMD. Traders are excluded from the purview of this Policy./जेम की शर्तों के अनुसार ईएमडी छूट के इच्छुक बिडर को संबंधित केटेगरी के लिए बिड के साथ वैध समर्थित दस्तावेज़ प्रस्तुत करने है। एमएसई केटेगरी के अंतर्गत केवल वस्तुओं के लिए विनिर्माता तथा सेवाओं के लिए सेवा प्रदाता ईएमडी से छूट के पात्र हैं। व्यापारियों को इस नीति के दायरे से बाहर रखा गया है।

(b). EMD & Performance security should be in favour of Beneficiary, wherever it is applicable./ईएमडी और संपादन जमानत राशि, जहां यह लागू होती है, लाभार्थी के पक्ष में होनी चाहिए।

Beneficiary/लाभार्थी :

Security Printing Press, Hyderabad (A Unit of SPMCIL)
Security Printing Press, Security Printing and Minting Corporation of India Limited (SPMCIL), Ministry of Finance, Department of Economic Affairs, Mint Compound, Saifabad, Hyderabad-500063.
(Security Printing Press, Hyderabad)

Splitting/विभाजन

Bid splitting not applied.

MII Compliance

MII Compliance	Yes
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MSE Purchase Preference/एमएसई खरीद वरीयता

MSE Purchase Preference/एमएसई खरीद वरीयता	Yes
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1. If the bidder is a Micro or Small Enterprise as per latest definitions under MSME rules, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
2. If the bidder is a Startup, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to their meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
3. The minimum average annual financial turnover of the bidder during the last three years, ending on 31st March of the previous financial year, should be as indicated above in the bid document. Documentary evidence in the form of certified Audited Balance Sheets of relevant periods or a certificate from the Chartered Accountant / Cost Accountant indicating the turnover details for the relevant period shall be uploaded with the bid. In case the date of constitution / incorporation of the bidder is less than 3-year-old, the average turnover in respect of the completed financial years after the date of constitution shall be taken into account for this criteria.
4. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid data sheet (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU / Public Listed Company. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year.
5. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band defined in relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price.
6. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Hindustan Times; English; All Editions; Black And White; DAVP Rates (20)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page

Specification	Values
Names of Newspaper	Hindustan Times
Language	English
Edition	All editions
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)	
Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mallela Krishnareddy	500063, Security Printing Press(SPP) Mint Compound, Saifabad Hyderabad , Telangana	20	<ul style="list-style-type: none"> Number of days for which advertisement is required : 65

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; The Hindu; English; All Editions; Black And White; DAVP Rates (20)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	The Hindu
Language	English
Edition	All editions
Colour	Black and White
Rate offering	DAVP Rates

Specification	Values
Addon(s)	
Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mallela Krishnareddy	500063, Security Printing Press(SPP) Mint Compound, Saifabad Hyderabad , Telangana	20	<ul style="list-style-type: none"> Number of days for which advertisement is required : 65

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Sakshi; Telugu; All Telangana Editions; Black And White; DAVP Rates (20)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Sakshi
Language	Telugu
Edition	All Telangana Editions
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)	
Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़**Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी**

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mallela Krishnareddy	500063,Security Printing Press(SPP) Mint Compound, Saifabad Hyderabad , Telangana	20	<ul style="list-style-type: none">Number of days for which advertisement is required : 65

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Hindi Milap; Hindi; All Telangana Editions; Black And White; DAVP Rates (20)**Technical Specifications/तकनीकी विशिष्टियाँ**

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindi Milap
Language	Hindi
Edition	All Telangana Editions
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)	
Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़**Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी**

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement
1	Mallela Krishnareddy	500063,Security Printing Press(SPP) Mint Compound, Saifabad Hyderabad , Telangana	20	<ul style="list-style-type: none"> Number of days for which advertisement is required : 65

Buyer Added Bid Specific Terms and Conditions/क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें

1. Generic

OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration

2. Buyer Added Bid Specific ATC

Buyer Added text based ATC clauses

Eligibility Criteria for Hiring of Agency for Publishing Advertisement in Newspapers:-

Experience and Past Performance: The bidder should have experience of having successfully completed similar kind of Advertisement Services for the value at least Rs. 10,00,000/- in any one of the last five years ending on 28.02.2023.

Note: The 'Experience and Past experience criteria' is exempted for Startups and Micro and Small Enterprises as per Government Policy.

Capability: The bidder must have capability to provide the Advertisement services.

Financial Standing:

1. The average annual financial turnover of the bidder during the last three years, ending on 31.03.2022 should be at least Rs. 10,00,000/- as per the annual report (audited balance sheet and profit & loss account) of the relevant period, duly authenticated by a Chartered Accountant / Cost Accountant in India or equivalent in relevant countries.

Note: The Average Annual Turnover criteria is exempted for Startups and Micro and Small Enterprises as per Government Policy.

2. The bidder should not have suffered any financial loss for more than one year during the last three years, ending on 31.03.2022.

3. i) The net worth of the Bidder should not be negative on 31.03.2022 and also ii) Should not have eroded by more than 30% in the last three years, ending on 31.03.2022.

Note: The criteria for Capability as well as financial loss and net worth under the financial standing eligibility criteria (above) shall be applicable to all the bidder firms including MSES & Startup Firms.

The bidder has to submit the following documents duly signed and stamped:-

Sl. No	Description	Submitted / Not Submitted

1	Earnest Money Deposit	
2	Documents related to Experience & Past Performance, Capability	
3	Compliance to Technical Specifications and Scope of Work.	
4	Documents related to Financial Standings. i.e CA Certified and Audited Balance sheet and Profit & Loss Account statement duly authenticated by a Chartered Accountant / Cost Accountant in India of last three financial years i.e 2019-20, 2020-21 & 2021-22	
5	The bidder should furnish the firm's name, full postal address (works and office), Phone number and Fax number, name of the authorized contact person and email address for manufacturer, agent (if applicable).	
6	The bidder firm shall submit GST certificate, bank account details and cancelled bank cheque (photocopy).	
7	GST % and SAC code for the tendered services.	
8	<p>The bidder must submit the following undertakings:</p> <ol style="list-style-type: none"> 1. The bidder should not be suspended / banned by any Ministry / Deptt. of Government of India or by any State Govt. / PSU Undertaking / declaration certificate for the same must be submitted in Pre-Qualification Bid. 2. That "the information given in the documents are correct and the bidder is aware that in case any information provided is found to be false at a later stage, SPP reserves the right to reject/disqualify the bidder at any stage of the tendering process without assigning any reason". 3. That "we agree to withdraw all the deviations, if any, unconditionally and accept the terms and conditions of the tender document including the technical specifications". 	

Other terms and conditions:

1. **Delivery schedule:** Period of Contract will be One year from placement of GeM Contract which may be extended on mutually agreed terms & conditions
2. The bidder firm must be able to publish the tender and other advertisement in metro cities like Delhi, Mumbai, Kolkata, Chennai etc. and other cities including near to Security Printing Press like Hyderabad, Warangal, Sangareddy, Medak, Karimnagar, Khammam etc and employment news and any other government publication agency as directed by SPPH.
3. The bidder firm should submit copy of current/latest DAVP rates of publication at the time of submission of bill/invoice.
4. The rate shall be at the prescribed DAVP rates (per sq cm) applicable for all kind of Government advertisements.
5. The rate and discount quoted by the agency shall be valid during the period of contract. No backing out from the agreement will be entertained once the same is finalized and in such a case the security deposit will be forfeited.

6. The agency will not be paid anything extra for creative, design and logo charges.

7. SPP, Hyderabad shall not be responsible for any dispute between the advertisement agency and the newspaper/publishers in regard to the payment to be made by the advertisement agency to the newspapers. Similarly SPP, Hyderabad shall not be responsible for any dispute between the advertising agency and the newspapers in whatever matter.

8. The Chief General Manager, Security Printing Press, Hyderabad does not bind himself to accept the lowest or any tender and he reserved the right to reject any offer.

9. Any dispute arising out of or relating to this enquiry shall be deemed to have arisen in Hyderabad and is subjected to jurisdiction of Hyderabad courts only.

10. Quotation as per SPP, Hyderabad Tender clearly mention the details, validity period, otherwise quotation will be rejected.

11. **Liquidated Damages** : If the ordered work is not completed to the entire satisfaction of Security Printing Press, Hyderabad within the stipulated period, the firm is bound to pay a sum calculated @0.5% per week or part thereof and subject to maximum of 10% of the incomplete order.

12. **Payment terms**: payment will be released at actual number of Advertisements published by firm and after submission of bills, inspection and acceptance of services by the purchaser and on production of all documents by the supplier.

13. **OPTION CLAUSE**: The Purchaser reserves the right to increase the ordered quantity(period of contract) by 25% at any time, till final delivery date of the contract even though the quantity ordered initially has been supplied in full before the last date of Delivery Period.

13.1 The bidder should submit the additional Performance Security for Option Clause and also should submit extended Performance Security of the Original Contract valid up to 60 days beyond Contractual Obligations.

SCOPE OF WORK:

1) The tender and other advertisement should be published in cyclic order in different Newspapers as suggested by SPP, Hyderabad.

2) The tender and other advertisement should be published in minimum possible area/space/font size etc. in newspapers.

3) The contractor has to provide the tender layout/design for approval to Security Printing Press, Hyderabad before publishing in newspaper.

4) The discount offered on DAVP rates should be clearly mentioned in the quotation.

5) The contractor has to submit newspaper cutting as a proof of advertisement published immediately after publishing.

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3. Forms of EMD and PBG

Bidders can also submit the EMD with Account Payee Demand Draft in favour of

Security Printing Press, Hyderabad
payable at
Security Printing Press, Hyderabad

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Bidder has to upload scanned copy / proof of the DD along with bid and has to ensure delivery of hardcopy to the Buyer within 5 days of Bid End date / Bid Opening date.

4. Forms of EMD and PBG

Bidders can also submit the EMD with Banker's Cheque in favour of

Security Printing Press, Hyderabad
payable at

Security Printing Press, Hyderabad

.
Bidder has to upload scanned copy / proof of the BC along with bid and has to ensure delivery of hardcopy to the Buyer within 5 days of Bid End date / Bid Opening date.

5. **Forms of EMD and PBG**

Successful Bidder can submit the Performance Security in the form of Account Payee Demand Draft also (besides PBG which is allowed as per GeM GTC). DD should be made in favour of

Security Printing Press, Hyderabad

payable at

Security Printing Press, Hyderabad

. After award of contract, Successful Bidder can upload scanned copy of the DD in place of PBG and has to ensure delivery of hard copy to the original DD to the Buyer within 15 days of award of contract.

6. **Forms of EMD and PBG**

Successful Bidder can submit the Performance Security in the form of Fixed Deposit Receipt also (besides PBG which is allowed as per GeM GTC). FDR should be made out or pledged in the name of

Security Printing Press, Hyderabad

A/C (Name of the Seller). The bank should certify on it that the deposit can be withdrawn only on the demand or with the sanction of the pledgee. For release of Security Deposit, the FDR will be released in favour of bidder by the Buyer after making endorsement on the back of the FDR duly signed and stamped along with covering letter. Successful Bidder has to upload scanned copy of the FDR document in place of PBG and has to ensure delivery of hard copy of Original FDR to the Buyer within 15 days of award of contract.

7. **Certificates**

Bidder's offer is liable to be rejected if they don't upload any of the certificates / documents sought in the Bid document, ATC and Corrigendum if any.

Disclaimer/अस्वीकरण

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. Any clause(s) incorporated by the Buyer regarding following shall be treated as null and void and would not be considered as part of bid:-

1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any Category item bunched with it.
4. Creating BoQ bid for single item.
5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
7. Floating / creation of work contracts as Custom Bids in Services.
8. Seeking sample with bid or approval of samples during bid evaluation process.
9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
11. Creating bid for items from irrelevant categories.

12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
13. Reference of conditions published on any external site or reference to external documents/clauses.
14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

This Bid is governed by the [General Terms and Conditions/सामान्य नियम और शर्तें](#), conditions stipulated in Bid and [Service Level Agreement](#) specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions/सामान्य नियम और शर्तें is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws./जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो। बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।

---Thank You/धन्यवाद---